

## Scoutads.com Unlocks “Online Advertising Network” in Thailand

For Immediate Release

**Bangkok, October 21th, 2008** – Scout Technologies Pte Ltd, Singapore based localized online advertising network name Scoutads.com today publicized its service in local Thai language.

Ad network is a model that enables advertisers to advertise their products and services online through the network of publishers while publishers can make money by placing advertisers' ads on their sites or blogs and get paid from the commissions once the ads are displayed or clicked.

Scoutads.com ad network helps “advertisers” to penetrate their products through Scoutads’s “publishers” network and matches the relevant advertisers’ ads to the publishers’ site or blog contents.

*“We tend to develop our network not only for the sophisticated users, but also for general internet users. Scoutads.com is business oriented” Pichayanee Kitsanayothin, Scoutads.com Sales & Manager (Thailand) said.*

*“Plus, we create a chance for small or budget advertisers to start their online visibilities as they have never or hardly advertised online due to the high-cost of implementation from high traffic web sites. Advertise with Scoutads costs advertisers as low as 300+ Baht...*

*... Small sites and bloggers are Scoutads.com powerful publisher network. Scoutads have been engaging more and more bloggers each day to increase ad channel traffics. However, traffics are not only a factor, site content relevancy is a key to improve ad quality” Pichayanee added.*

### **Scoutads.com seems its commission is the highest payout comparing to other ad networks that is as high as 70% or 120+ Baht CPM**

Scoutads.com significant abilities include specific targeting technology (that is utilized to match site content and ad relevancy), and a trustworthy, measurable, transparent and accurate commission tracking system.

Scoutads.com has lined up a suite of campaigns for both advertisers and publishers e.g. “Free Sign up Free Credits” for both advertisers and publishers. The fun part of Scoutads.com is “Referrals”, the program allows publishers to refer Scoutads to their friends and get paid whenever their friends get paid.

#### **Contact:**

Ms. Pichayanee Kitsanayothin  
Sales & Marketing Manager (Thailand)

Scout Technologies Pte Ltd.  
112 Robinson Road  
# 03-01, 112 Robinson  
Singapore, 068902

Tel: (65) 6226 1138  
Fax: (65) 6226 1381

Mobile: (66) 81 855 3676  
E-mail: aor@scout.com.sg